## **IDManchester**

## **ID Manchester is starting to take shape**

## Get involved and help us shape the future of ID Manchester



## ID Manchester is a new district coming to Manchester and a £1.7bn investment into the city, with innovation at its heart.

You may have heard about ID Manchester as part of a public consultation last year. ID Manchester will become a new part of your city in the years to come. We want to ensure our neighbouring residents, businesses and interested parties are able to follow us on our journey and help us shape our future plans.

We've created this newsletter to provide an update and to share our progress over the past year.

Throughout the newsletter, we invite you to share your views. As you read through, you'll find topics and questions where we would love to hear your feedback using the QR code provided.

The QR codes will take you to our online survey, which you can also find on our website at: **www.id-manchester.com**.

Alternatively, you can write to us at **hello@idmanchester.co.uk**.

# What is ID Manchester



Illustrative view of ID Square (from the SRF)

## **The project partners**

ID Manchester is a partnership between **The University of Manchester** and **Bruntwood SciTech**, a leading local property developer in the science and technology industry.

Together, we plan to revamp an underused site in the city, previously used as the University's North campus and situated between Piccadilly Station and Oxford Road. Over the next 15 years, ID Manchester will transform this area into a vibrant new neighbourhood and innovation district.

## What is an innovation district?

If you've not heard of an innovation district before, it's a place where major research institutions, established companies, small startups and entrepreneurs come together to collaborate and benefit from each other's skills and ideas.



## **Our aspirations**

ID Manchester will feature spaces for businesses, new homes, community facilities, and public areas, creating a vibrant neighbourhood for living, working, and visiting.

Our aspiration for ID Manchester is to be an inclusive and welcoming place for all and to create employment and training opportunities for young people and local communities. We believe that when communities, educational institutions, and businesses collaborate, we can make a positive impact across Greater Manchester.

## id-manchester.com #CommunityOfIdeas

## Our journey so far

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## **July 2023**

The vision for ID Manchester was introduced in July 2023 through a **Strategic Regeneration Framework (SRF)**. Local residents and businesses were invited to share their views through a public consultation process.

## December 2023

Following public consultation, the final version of the SRF was approved by Manchester City Council in December 2023.

## July 2024

In early 2024, we brought together a design team to start developing initial plans for the first phases of the site's development.

## Spring 2024

In the Spring, we had plans approved to open our first building, the Renold Building. Renold will be a new home for early-stage science and technology businesses, as well as a neighbourhood hub, with events, activities and spaces open to local communities.

## Present -Summer 2024

Now (in Summer 2024), we're continuing engagement with community groups and local residents to help inform the initial plans we're developing. We're asking for your views on what's important to you and how public spaces can help bring the site to life.



**The Renold Building** 

## Bringing the Vision to life



The Sackville Street Building

### The SRF set out the scale, ambition and opportunities that ID Manchester can bring to the city, describing a vision for an inclusive community that drives growth and opportunity across the city region

It also set out design principles that will guide the development of the site over time and considered factors like how existing and new buildings can be used for workplaces and homes; how people will travel to and from the area; how they will move around while they're here; how public spaces can be rejuvenated for people to enjoy; and much more.

Since the approval of the SRF in December 2023, we have been exploring how we can deliver on this vision for ID Manchester. Throughout this section, we've set out some of our early thinking for the initial phases of site's development and ask you to share your feedback using the QR code or emailing us at **hello@idmanchester.co.uk** 

The area covered by the ID Manchester site Piccadilly Railway station Fairfield Street **First phase** Sackville development zones Renold Innovation Hub Zone C Vimto Park Altrincham Street Charles St Car Park Paper **Charles Street** Science Princess Stree Sackville Street Morton Labs London Road The Mill Pariser MSS George Faraday MIB Begg GEIC Ferranti A57(M)



Are there any particular issues you think we should consider as we start to develop our plans for the first phases of development?



<u>View survey</u>



l out more our say

## **Renold Innovation Hub**

## Due to open in late 2024, the Renold Innovation Hub will be the first building of the new innovation district.

Located at the heart of the site, the Renold Building was built in 1962 as a pioneering educational centre for the University of Manchester Institute of Science and Technology (UMIST).

The building's original features have been preserved as part of a light refurbishment to update interior spaces and the performance of the building up to modern standards. Its legacy as a centre for teaching and education lives on through its transformation into a hub for innovative startups and community activities.

## What will happen at Renold?

Renold will be a key part of the ID Manchester innovation ecosystem, supporting early-stage businesses with university research expertise, collaboration opportunities, co-working spaces, and community events. The goal is to create a space for local communities to have access to partnerships, communal spaces, and local community initiatives.



**The Renold Building** 



What type of community events and activities are important to you?

What else would you like to see at the Renold **Innovation Hub?** 



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## **Early ideas for Zone C**

### The first major development to come forward at ID Manchester will be the area introduced in the SRF as Zone C.

Zone C is on the West side of the site, facing London Road and Altrincham Street. It's where many people will enter and come through the district, acting as a key pedestrian route between Piccadilly Station and destinations along the Oxford Road Corridor.

There are a number of existing buildings within Zone C, some of which are listed heritage assets. These are the Grade II listed Hollaway Wall, off of London Road, and the railway viaduct, which runs parallel to Altrincham Street.

## Our early ideas for Zone C include:



Providing **high-quality, sustainable office space** catering to the needs of different sized organisations

A vibrant mix of ground floor **retail and leisure spaces** along Altrincham Street, helping to draw in people and animate the place



Improving **connections and active travel routes** across the site and the wider city centre, including to Oxford Road and Piccadilly Station

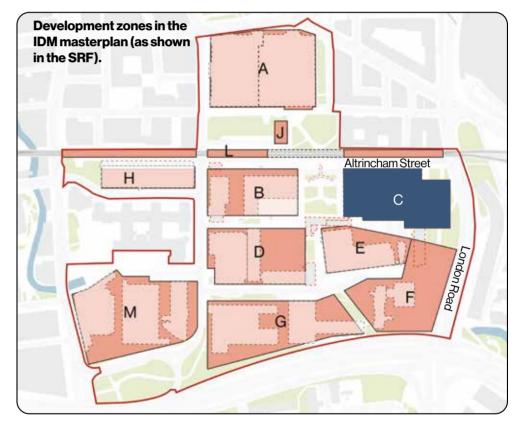


Creating inviting public spaces, including a **multi-functional civic square** that would host a range of events and activities for the city

## What will happen here?

Zone C will be the district's first major development and the intention is to deliver a flagship commercial office building capable of providing flexible space suited to a range of occupiers including large national and international businesses, as well as start-ups who have grown from the Renold Innovation Hub.

Attracting the right calibre of businesses to the district will be key to the success of ID Manchester, with Zone C driving significant economic benefit to local people and businesses through the creation of over 4,000 new jobs.





## 3 Tell us your views:

Is there anything in particular you would like us to consider as we start to develop plans for Zone C?



Scan to find out more and have your say

<u>View survey</u>

Illustrative view of Hollaway Place (from the SRF)

## Public spaces, events and activities

Accessible public space is central to the welcoming and inclusive new city neighbourhood we want to create over the longer term. A new civic square and an improved Vimto Park will form two areas of public space at the heart of the site. While these plans are taking shape, we're also thinking about how we can start to draw people to the area, bring the site to life and establish it as a vibrant destination in the city as soon as possible.

To do this, we're looking at a variety of initiatives, including:



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Physical improvements, like planting, seating, lighting or public art



Increasing biodiversity through planting



An events programme and community initiatives, for example around arts and culture



Activating key routes and 'connectors' that will help stitch the new innovation district into the wider city



ID Manchester is an evolving place and we want your feedback on the kind of things you'd like to see here.

## **Tell us your views:**

What would bring you into the area? What type of events and activities would you like to see?

What type of features would you like to see in public spaces? What should we consider as we design these spaces?



<u>View survey</u>

As part of our commitment towards delivering positive impact at ID Manchester, a Social Value Strategy is being developed to shape the delivery of long-term initiatives that will benefit local communities. Our recent activities have included:

- Establishing a **Community Panel** to get feedback on the work we are doing on the strategy and our future development plans
- Collaborating with **Young Manchester** to deliver **youth engagement workshops** to understand the challenges faced by young people in the city
- Appointing a **Community and Social Impact Manager** to do community outreach and identify opportunities for ID Manchester to support local communities

In the coming months, we'll provide further details about our Social Value Strategy and opportunities for local groups and residents to get involved in our journey. If you have any ideas or suggestions on how we can collaborate with communities, please reach out to the team by emailing **community@idmanchester.co.uk** 

## **Get involved**

What would you like to see as part of ID Manchester? What would help bring this area to life as our plans take shape?



Working with the community