

A COMMUNITY OF IDEAS



Scan to find out more and have your say



Introducing ID Manchester

Between Piccadilly Station and Oxford Road, an exciting new development is being planned. A place that will be filled with businesses, homes, green spaces and a new public square, surrounded by shops, cafés and bars. Something for everyone, right on your doorstep.

The place? ID Manchester.

ID Manchester will be recognised as one of the world's leading applied innovation districts. It will be home to the UK's most innovative, forward-thinking companies. It's here that business, education and communities will come together and new ideas will flourish. It will also be a dynamic, sustainable, and vibrant new neighbourhood. A place to live, work, relax and enjoy, with spaces that will come to life with events, activities and exhibitions.

It's all happening near you. We're excited to show you what we have planned...

We need your help

We have lots of ideas, but we want to hear yours too.

ID Manchester will become a new part of your city. Thoughts and ideas from you – our local residents and businesses – are really important to us. We want ID Manchester to become somewhere special, somewhere for everyone.

We've created this newspaper to provide you with information on our ambitions and the potential plans for ID Manchester. You can read even more about it online in a document called the ID Manchester Strategic Regeneration Framework (SRF).

Please take a look at our ideas for ID Manchester over the next few pages and in the SRF. We'd be delighted if you could share your thoughts – you'll find all the ways to do this on the back page.

Welcome to the neighbourhood

♥ Innovation & imagination at its heart

In the past 30 years, Manchester has evolved into a thriving, modern city – a vibrant place where people want to live, work and visit.

ID Manchester is the next chapter for this place we call home. A £1.7bn investment into the city, with innovation at its heart. It will provide jobs, training, homes, culture and leisure for local people and help to propel Manchester on the global stage.

📍 We are here

ID Manchester is in a key city centre location and will transform The University of Manchester's North Campus (formerly UMIST) into an innovation district. It's in between Piccadilly Station and Oxford Road, with Whitworth Street to the north, the Mancunian Way to the south, London Road to the east and Princess Street to the west.



The Sackville Street Building – The Grade II listed building will be restored and repurposed.

i The headlines

- > **10,000+** new jobs created
- > **Over 1,500** new homes
- > New **civic square** and **nature-led public spaces**
- > Bringing **historical buildings** back to life
- > **Retail, leisure, office** and **innovation spaces**
- > **Sustainable** and **regenerative**



What is an SRF?

Our ambitions for ID Manchester have been set out in a Strategic Regeneration Framework (SRF). Put simply, an SRF sets out the vision, objectives and design principles that will guide future development in a specific area of the city. In this case, the ID Manchester SRF sets out our vision to create a world-class innovation district in the city centre.

In the SRF, we've considered many factors including how existing and new buildings can be used for workplaces and homes; how people will travel to and from the area; how they will move around while they're here; how public spaces can be rejuvenated for people to enjoy; and much more. All this has come together to give an idea of how ID Manchester could look in the future. The ideas, objectives and illustrative designs outlined in the SRF are not set in stone – this is why the public consultation matters and why your opinion counts.

You can read the full SRF online:

www.manchester.gov.uk/info/200024/consultations_and_surveys



Innovation districts

You will hear a lot about ID Manchester being an innovation district. There are lots of examples from around the world, such as Kendall Square in Cambridge, USA with the Massachusetts Institute of Technology (MIT) as part of its site, and High Tech Campus Eindhoven in the Netherlands.

But what is an innovation district? It's a place where large, leading-edge research institutions and companies are brought together and connected with small start-ups and entrepreneurs, so that each can collaborate and benefit from the other's skills and ideas.

This usually takes the form of a mix of commercial and research space (e.g. offices, laboratories, etc.) and often homes, shops and places to gather. Together, these create the environment for connections and innovation to take place and bring the site to life both day and night.

By bringing these organisations and people together, innovation districts around the world have been shown to create jobs and opportunities for local people and economies, while also generating exciting new discoveries.



Planned in partnership

Who's behind these plans? ID Manchester is a joint venture between The University of Manchester and Bruntwood SciTech. The University is a leading global institution and the landowner of the site. Bruntwood SciTech, a 50:50 joint venture between Bruntwood and Legal & General, is the UK's leading property provider dedicated to driving the growth of the science and technology sector. You may well know Bruntwood – it's a family-owned business, set up in Manchester over 40 years ago and now one of the city's major employers.

“I'm really excited about the new opportunities that ID Manchester will create for the University and for the city by transforming a purpose-built academic campus into a welcoming and accessible new district for Manchester. It will allow the University to work with more local businesses to help them grow and become more sustainable, making a significant impact on the local economy. It will also create thousands of job and training opportunities across a wide range of sectors, including growth industries such as digital tech, bioscience, high-value manufacturing, and health innovation, and established industries like construction, retail, and hospitality.”

John Holden, Associate Vice-President for Major Special Projects, The University of Manchester



A place of new opportunity



Jobs and opportunities

Over 10,000 new jobs

Creating opportunities for local residents and businesses across Manchester and Greater Manchester.

Jobs across many sectors

From the construction of buildings and public spaces, through to roles in science and technology, as well as jobs across retail, hospitality and leisure.

Supporting start-ups

The networks, advice, support and environment to encourage new enterprises and make new business ideas a reality.

Opportunities at all levels

From entry level positions up to senior management as well as training, apprenticeships and skills development.



New homes and social spaces

1,500+ new homes

Designed to meet the needs of people living, working and studying in the city, and bring life to ID Manchester both day and night.

Places for culture

A new civic square to host large outdoor events and activities including exhibitions and conferences, and spaces to meet, eat, work and play.

Local amenities

Shops, bars, cafés and restaurants, along with leisure, healthcare and childcare facilities could all be part of the mix.

Better ways to get around

Easy walking, wheeling and cycling routes in, out and through the site.



Environment and wellbeing

Green spaces for all

A larger and improved Vimto Park and surrounding green spaces to create a vibrant, healthy and inclusive environment.

Boosting biodiversity

Creating the right habitats for plants and wildlife to thrive.

Reconnect with nature

Prioritising pedestrians and cyclists, and creating places to stop, play and relax to help boost everyone's health and wellbeing.

Tackling climate change

Creating a place that is sustainable and regenerative, surrounded by valuable green spaces that can help Manchester tackle the impact of climate change.



“This site has an amazing history – from an old river valley, to a place of Victorian industry, and most recently an academic campus – and we have such an exciting opportunity to evolve it into a dynamic new place that still feels very much ‘of Manchester’. ID Manchester is a very special project that will take what is currently quite a forgotten corner of the city and transform it into an open and welcoming new neighbourhood.

As masterplanners of the site, it’s our job to design a place that seamlessly reconnects this area to the surrounding city and local communities, drawing people in from all walks of life and making them feel like they belong. The spaces and buildings we’ve proposed will help bring this place to life and encourage a diverse group of people to come together – people working here, living here, playing here and visiting here.”

Paul Eaton,
Partner, Allies and Morrison –
the architect and masterplanner for ID Manchester





The wellbeing of people and planet

ID Manchester is committed to being a world leader in tackling climate and ecological emergencies. The plans have been developed with a focus on net zero carbon, climate change resilience, improving green spaces, reducing the use of resources and recycling everything possible. Putting walking, wheeling and cycling first means we're also creating a safer place with cleaner air and less pollution. It's all about reducing the pressure on our planet and creating a greener and healthier future for us all.

“The public spaces at ID Manchester should not only feel inviting and livable, but also be sustainable, helping to tackle some of the biggest global challenges of our time – climate change and biodiversity loss. We've suggested a blend of spaces that will complement the heritage of the site and create a hotspot for biodiversity, providing places for all forms of life.

There's an untapped potential to this place and we're turning what are often considered challenges into opportunities. By introducing innovative landscape features, such as sustainable rainwater drainage, and introducing native species into the soft landscaping, terraces and rooftops, we'll create the right habitats for plants and wildlife to thrive in an urban environment. This 'living landscape' is designed to help ensure a healthy and sustainable quality of life for generations to come.”

Rasmus Astrup,
Design Principal, SLA – the public realm and landscape masterplanner for ID Manchester



Vibrant public spaces

The public spaces, terraces, streets and squares will use planting and water to create beautiful landscapes and new homes for wildlife, boosting biodiversity in an urban environment. This includes over 400 trees to provide shelter from the sun, wind and rain; creating places for children to play and explore nature; and making sure all these green spaces are accessible for all.



Vimto Park – a revitalised green space

An exciting new chapter for Manchester



A new era of innovation

Ideas and new discoveries that were made in Manchester have dramatically shaped the world we know today. From atomic theory that launched a scientific revolution and the campaign for women's suffrage, which made Britain a democracy, through to the first programmable computer, which transformed the way we live.

ID Manchester will see our city make its mark on the world once again. A world-leading applied innovation district, it will be home to the UK's most exciting new ideas and disruptive technologies. ID Manchester will honour the heritage of Manchester and drive inclusive and sustainable economic growth to the city region and beyond. By attracting investment and new businesses into Manchester, it will create jobs, training and other opportunities for local people, and provide new public places, shops and facilities for Manchester's residents to use and enjoy.

1783

Arkwright builds the first steam driven textile mill

1803

John Dalton unveils his atomic theory

1867

Lydia Becker forms the National Society for Women's Suffrage

1903

Henry Royce builds first Rolls-Royce automobile

1948

F.C. Williams and Tom Kilburn design and build the 'Baby', the world's first stored-program digital computer

2004

Graphene discovered at The University of Manchester

2023 onwards

Creation of a new innovation district, ID Manchester

Q&A with Lou Cordwell, Director, ID Manchester

What's different about ID Manchester to other city centre developments?

ID Manchester is Europe's biggest city centre innovation district project. That means we're not only creating a huge new district in the centre of Manchester, but also a place that is designed specifically for science, tech and innovation.

What's unique about ID Manchester is that it's the only city centre development that's being created in partnership with a university – the city's oldest and largest university – putting their extraordinary teaching, talent and research capabilities, plus 200 years of innovation heritage, at the heart of the project.

What's also distinctive about ID Manchester is our vision and values. We'll champion a new type of growth that's designed to work hard for everyone in Greater Manchester – and for the planet.

What's the new type of growth that ID Manchester will promote?

We call it 'inclusive innovation' and it's one of ID Manchester's biggest differentiators. To us, it means starting, growing and attracting companies in a way that creates opportunities that are available to everyone. This way, the people of Greater Manchester can benefit from a project of this scale and ambition, rather than just the usual shareholders, investors and more privileged groups. It also means putting the planet first, both in terms of how we build the place itself and the types of organisations that will be a part of ID Manchester.

What is 'applied innovation'?

Our 'applied innovation' focus is a real nod to Manchester's industrious roots. It means taking new research in science and technology and using it to tackle real-world challenges. ID Manchester will be a place where researchers, businesses and other organisations work together to apply new ideas and discoveries into real-life applications that make a positive impact on people's day-to-day lives.



How this new district could look

Sackville Incubator

A refurbished and repurposed Sackville Street Building could feature a mix of residential and hotel accommodation, along with commercial space that serves as an 'innovation incubator', filled with start-ups and researchers.



Altrincham Street

A widened Altrincham Street could create a pedestrian and cycle route from Piccadilly Station to the Oxford Road Corridor. Bars, restaurants and shops could fill the viaduct arches, and a clear route through to Vimto Park could connect areas both north and south of the viaduct.



Jackson's Mill

Jackson's Mill could be repurposed into a new innovation space overlooking an informal landscape filled with new plants and trees.



Renold Innovation Hub

The Renold Building could be reinvented as the Innovation Hub, with commercial uses at upper levels and spaces for community-focused events and activities on the lower floors. This would spill out onto the public realm and bring life to the site both day and night.

Over to you

We'd love to hear your thoughts! We want ID Manchester to be a welcoming place for all and your views really matter to us. You are an important part of this development and this is just the start of an ongoing conversation with our local residents and businesses.

The first part of this is the public consultation on the SRF, which is running until 8th September 2023. We want to get as many of you involved as possible – that could be through our neighbourhood event or by sharing your views online.

But this won't be your only chance to share your feedback. Comments shared now will help shape plans for ID Manchester, but we will continue to ask for your opinions throughout the life of this project. There will be other opportunities to share feedback as part of future detailed planning consultations, and potentially focus groups, neighbourhood forums and so on for ongoing two-way communication.

Have your say

Let us know what you think about the plans for ID Manchester. Come along to our neighbourhood event to meet the ID Manchester team.

We'll be gathering ideas on how we can build the ID Manchester community before any development even starts. We'd also love to hear your ideas on any in-person and virtual activities and events you'd like to see taking place in the area.

Join us at the neighbourhood event

Wednesday 6th September - 5pm-7pm,
Brunswick Parish Church,
Brunswick Street,
Manchester M13 9SX

Or fill in the survey online

Scan the QR code or visit id-manchester.com/srf-public-consultation to complete our survey.

All the feedback on the SRF from the survey and neighbourhood event will be shared with Manchester City Council as part of the SRF public consultation process.



Read the full SRF

If you'd like to find out more, you can read the full SRF online at Manchester City Council's Consultation webpage: manchester.gov.uk/info/200024/consultations_and_surveys

If you would like this information in a different language, please contact: hello@idmanchester.co.uk

